



## **Want to write for us?**

**If you love FJ Cruisers as much as we do, we'd love to consider your article!**

### **EDITORIAL GUIDELINES:**

FJC Magazine is interested in all things FJ Cruiser related. Performance mods, event coverage, equipment installs, off road tips and tricks, just about anything related to your FJ will be considered. The biggest tip we can give you to writing a good article is to outline it and make sure you cover all the points you intend to. Your article has the best chance of being published if it's clear, concise, and makes your points well.

If you're writing about something objective (such as a product review or install), please try to keep personal feelings (positive or negative) out of your piece. As journalists we must maintain a neutral stance even if we know the guy who built this amazing widget & he's really nice. There's nothing wrong with a positive review, but make sure you cover all point objectively.

We have first-rate editors to help make your article shine, so be prepared to be edited. We will not put words in your mouth or change the meaning of your writing, but we will check for grammatical & spelling mistakes. The best way to ensure minimal changes is to revise your article at least 3 times before submitting it. Also please respect our deadlines to help us meet our publication dates.

### **PHOTO GUIDELINES:**

Since a picture is worth 1,000 words, it's very important to include as many pics as possible with your article. While our PDF/Print publication can only feature (on average) 4-8 photos per article, we will post all pics from your story on the website after publication. We encourage you to send at least 10 high-quality, high resolution photos in with your article. Also please keep your article & photos separate. Pasting the pics into a word document makes our job of layout MUCH more difficult. Feel free to call out certain pics with captions/file names in your text, but send the pics as separate files.

## Departments:

While not all articles will fit in one of these departments, submissions that relate to the following will be considered first.

- **Off Road 101**
- **Featured Rig**
- **New Products**
- **Event Coverage**
- **Product Reviews**
- **Product Installs**

## How to submit:

Before you complete your submission, touch base with us at [fjc@fjc-mag.com](mailto:fjc@fjc-mag.com) to confirm which issue your article may be published in. Once you've heard back from us, you can compile your article in the following manner:

**Article Text:** MS Word (.doc) document OR plain text/RTF. Please include a short bio and where you'd like your work to link to (personal website, forum profile, etc)

**Photos:** Include all photos in a separate folder labeled "photos". If your photos must be in a certain order in the story, label them photo1.jpg, photo2.jpg, etc. Remember they must be high-resolution (at least 5 megapixel) to work in the magazine.

**File submission:** Place all your photos & text in a .zip file (compressed folder) and send the file to [fjc@fjc-mag.com](mailto:fjc@fjc-mag.com). If the file is larger than 10mb, contact us for upload instructions.

Thanks for your interest in contributing to FJC Magazine. We look forward to working with you.